

THE BUSINESS OF THE BRAIN II

ACCELERATING PROGRESS TOWARD CURES

(PRELIMINARY DRAFT)

Join us for a very special program on *co-hosted the HBS Alumni of Boston, The Harvard Stem Cell Institute (HSCI), the Harvard NeuroDiscovery Center and the HBSAB Healthcare Special Interest Group*



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Last year the first “Business of the Brain” event discussed the challenges and opportunities of medical research and development for brain related disorders, with a focus on Alzheimer’s disease and advances in iPS Stem Cell Research related to Neurological disease.

The Harvard community and its affiliates are doing a tremendous amount of work uncovering the mysteries of the brain, and this year Business of the Brain II builds on that work, and on last year’s program to continue to explore the “Business of the Brain.” Another wonderful panel will provide their unique perspectives on the future of brain research with a specific focus on approaches to accelerate treatments and cures for brain related conditions and diseases.

The moderated panel will consider and discuss:

- **The Patient Advocate Perspective**

Understanding the unique perspective of the patient is the perfect kick-off for the session. The first speaker will set the stage for further discussion on the need for approaches that accelerate cures and treatments.

- **Academia and Industry**

The roles of academia and industry and how they work together are critical components in getting to a cure. The second speaker will be a distinguished

world-class scientist with a unique perspective on the challenges of this important relationship.

- **New approaches to Funding Research**

Financial support is the critical ingredient that drives the R&D commercialization process. The third speaker will provide a perspective on the challenges of funding research and discuss new models of funding may be able to accelerate progress.

- **Clinical Advances**

The “rubber meets the road” with the clinician and clinical trials. This speaker will discuss the challenges and opportunities from the clinical perspective including progress on current or new clinical trials.

- **Moderator**

The panel will be led by a knowledgeable and distinguished Harvard related faculty member

Logistics

Tentative Date	April 7, 2015
Format:	5:30pm – 6:30pm Check-in, Social Hour and Sandwich Buffet 6:30pm - 8:00pm Panel Discussion and Q&A
Location:	Harvard Business School
Parking:	